



MINISTRY OF ENERGY AND PETROLEUM

STATE DEPARTMENT FOR PETROLEUM

PUBLIC NOTICE

INVITATION FOR PUBLIC PARTICIPATION AND SUBMISSION OF VIEWS ON THE NAMING OF KENYA'S CRUDE OIL

1. Background

Kenya is on the threshold of becoming a crude oil producing and exporting nation. Commercially viable crude oil was discovered in the South Lokichar Basin in Turkana County in 2012, and the fields that make up the Project now hold the country's first commercial oil development

The Government has set **1st December 2026** as the date for First Oil, when Kenya moves from exploration and pilot production into full commercial production. Shortly afterwards, Kenyan crude will be offered to international refiners and traders.

2. Why the crude needs a name

Every crude oil traded in the world is known by a name. Brent speaks for the United Kingdom, Murban for the United Arab Emirates, Bonny Light for Nigeria and Pearl Sweet for Uganda. That name appears on cargo documents, international price reports and trading screens, and it travels with every barrel the country sells.

Kenya's chosen crude name will be the country's commercial identity in the global oil market for decades, and it will carry Kenya's story to buyers globally. The Government therefore considers it right that Kenyans take part in choosing this name.

3. Invitation

Pursuant to Articles 10 and 118 of the Constitution of Kenya, 2010 and the Petroleum Act, Cap. 308, the **State Department for Petroleum** invites members of the public, communities, institutions, professional bodies and other interested stakeholders to submit views and proposals on the naming of Kenya's crude oil.

Submissions should indicate:

- The proposed name
- Its meaning and why it is suitable
- The name, telephone number and email address of the person or organisation submitting

4. Guiding criteria

Submissions will be assessed against the following. A proposed name should:

- Be distinctly Kenyan and speak for the whole nation
- Be patriotic, carrying national pride and the identity Kenyans wish to present to the world
- Be easy to pronounce and remember in any language
- Not be tied to a single county, community or company
- Carry no political, religious or divisive association
- Be available for trademark registration in Kenya and internationally

5. How to submit

Views may be submitted through any one of the following channels:

Online portal	https://www.petroleum.go.ke
Email	crudeoilbranding@petroleum.go.ke
Physical delivery	In a sealed envelope marked "PUBLIC PARTICIPATION: NAMING OF KENYA'S CRUDE OIL" , addressed to the Principal Secretary, State Department for Petroleum, Kasneb Towers Two, 11 th floor.

6. Deadline

All submissions must be received **not later than 5.00 p.m. on Thursday, 29th October 2026**

**PRINCIPAL SECRETARY
STATE DEPARTMENT FOR PETROLEUM
MINISTRY OF ENERGY AND PETROLEUM**